



# COMMERCIAL REAL ESTATE AWARDS



**O**n Tuesday, March 15, the San Fernando Valley Business Journal hosted the 2016 Commercial Real Estate Awards. The event was held at the **Arbat Banquet Hall** and was attended by hundreds of the Valley's elite real estate professionals. The awards recognized the region's biggest, best and most notable commercial real estate projects of 2015. The Business Journal honored the developers, general contractors and architects of these trend-setting developments in the Valley. Additionally, we paid tribute to the region's top commercial brokers, based on their highlight deals of last year, and their accomplishments are also profiled in these pages.

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## COMMERCIAL REAL ESTATE AWARDS

## BEST OFFICE PROJECT

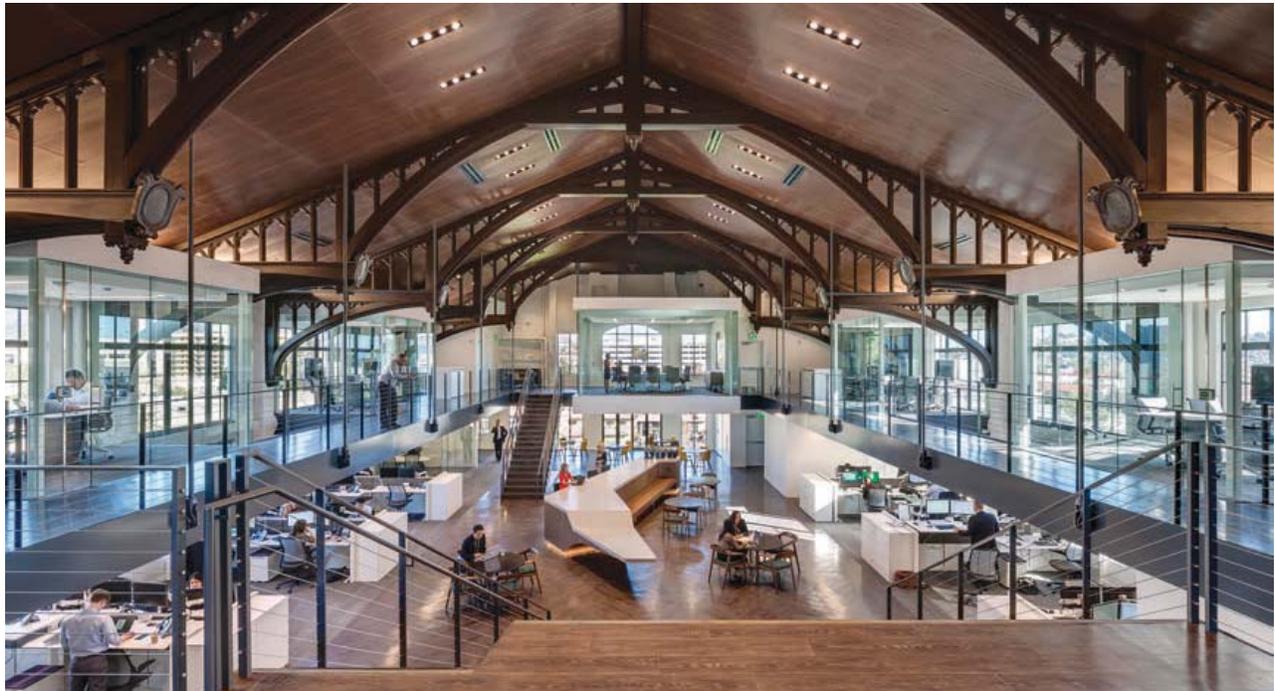
### CBRE Masonic Temple 234 S. Brand Boulevard Glendale

**Size:** 25,000 sf  
**Developer:** Caruso Affiliated/CBRE Group, Inc.  
**Contractor:** W.E. O'Neil Construction  
**Architect:** Gensler

GOLD  
AWARD

A striking vision for the workplace of the future, CBRE Masonic Temple is a bold new phase in the evolution of creative office space. The historic Masonic Temple in Glendale had sat empty for 30 years before Gensler undertook this extensive historical repositioning, transforming the building into a next-generation creative office. The design team carefully preserved the historic bones of the eight-story Art Deco structure -- notably restoring the front facade to its original 1920s design -- while taking steps to create a timeless balance between modern and historical elements. Lead

tenant CBRE sought a space that would showcase its strategic approach to the workplace of the future, known as Workplace360. The design team worked closely with CBRE's Workplace Strategy group to implement an innovative, 100% free-address environment across four floors, with no assigned offices or workstations. With the redesign completed, The Masonic Temple can once again assume iconic status in Southern California.



### Pasadena Playhouse Plaza 680 E. Colorado Boulevard Pasadena

**Size:** Office Building 150,000 sf;  
Parking Structure 165,000 sf  
**Developer:** IDS Real Estate Group  
**Contractor:** KPRS Construction Services, Inc.  
**Architect:** Gensler

SILVER  
AWARD

Pasadena's Rose Parade route now features a new landmark in the Playhouse Plaza. The office building with retail and restaurant opportunities was designed and constructed with a nod to the adjacent historical Pasadena Playhouse Theater. The architecture of the Plaza stays in sync with the 1920s art deco style, and complements the overall historical look of Pasadena. The state-of-the-art five story steel structure contains five levels of subterranean parking, as well as several balconies for prime views of the parade.

